



# Programs and Services

*The United States Bowling Congress officially launched Jan. 1, 2005, as the organization to serve adult and youth bowlers in the United States. Today, USBC serves almost two million members. USBC is the national governing body of bowling as recognized by the United States Olympic Committee (USOC). We're a membership organization that provides standardized rules, regulations and benefits to make bowling fair and fun for everyone. USBC stands for values that include commitment, innovation, integrity, inclusiveness and fun.*

*Part of USBC's mission, as the national governing body, is to provide programs and services that enhance the bowling experience. As state or local representatives of USBC, the board plays a vital role in the success of USBC programs by ensuring they are implemented properly. The following highlights a number of programs and services which, if implemented correctly, can help to increase exposure and build awareness and affiliation with USBC.*

## **CHARITABLE GIVING**

### **Bowlers to Veterans Link**

The Bowlers to Veterans Link is a national nonprofit charitable organization, which raises about \$1 million annually (\$37 million to date) to fund a variety of recreational equipment and therapeutic supplies for America's veterans. For more information on the Bowlers to Veterans Link, please reference [www.bowlforveterans.org](http://www.bowlforveterans.org).

### **Susan G. Komen for the Cure**

is an international organization with a network of more than 75,000 volunteers working through local affiliates and events like the USBC Bowl for the Cure® to eradicate breast cancer as a life-threatening disease. The USBC Bowl for the Cure® is a nationwide breast cancer awareness and fund-raising initiative. USBC has donated \$9 million to date.

## **PROGRAMS AND INITIATIVES**

**USBC Youth:** Making bowling cool for kids through tournaments, scholarships and leadership opportunities.

**USBC High School:** The national resource for one of America's fastest-growing high school sports.

**USBC Collegiate:** Creating bowling opportunities to enhance students' academic, athletic and personal development.

**USBC Coaching:** Providing quality training programs and instructional tools for the bowling community.

**USBC Team USA and Junior Team USA:** Representing the United States in elite international competition.

**USBC Tournaments:** More than a dozen national tournaments for youth, adults and seniors of all skill levels.

**USBC Sport Bowling:** Upholding the integrity of the game and providing the competitive bowling experience for those who are passionate about the sport.

### **Equipment Specifications and**

**Certification:** Testing and research that enhance the sport's credibility.

**SMART:** The Scholarship Management and Accounting Reports for Tenpins program is designed to help organizations set up, manage and disburse youth bowling scholarships as well as help USBC Youth members locate and ensure scholarship dollars for their continuing education.

### **Registered Volunteer Program:**

Ensuring the safety of youth bowlers by introducing background screening and rules of behavior for USBC Youth volunteers.

### **Hall of Fame**

Recognizing past and present association members who have excelled on the lanes and/or made valuable contributions to the association. Names will be published online at [bowlingmuseum.com](http://bowlingmuseum.com).

### **BOWL.com**

"Find-a-Member" features USBC members by National ID number or first and last name. Verify USBC membership and averages online.

### **Rules/Bonding**

The Rules/Bonding team, made up of highly knowledgeable and skilled individuals with years of expertise and experience, is able to provide associations with the following services:

- Providing interpretations of league and tournament rules.
- Handling protests and appeals from leagues and tournaments.
- Processing of charges for suspension of membership and requests for reinstatement.
- Counseling to leagues and associations in the processing of bond and burglary claims.
- Reviewing and processing of tournament certification applications.
- Providing guidance to tournament managers in the development of their rules.
- Working with proposers of changes to the USBC Playing Rules and USBC Bylaws to develop amendments.



MEMBERS  
**SCORE**  
XXXXXX MORE XXXXXX

**GET MORE  
FROM YOUR  
USBC  
MEMBERSHIP**



**Nationwide®**  
is on your side

Teaming up with Nationwide Insurance allows USBC members to get quality auto insurance, at a special rate. This rate is not available to the general public. So get the ball rolling – get a free quote today. Also, as a preferred partner, you can receive a discount off your qualifying rate for a loan or line of credit. We'll also help you get the most out of your deposit accounts. Call **866-633-5747** or find an agent online at [bowl.com/memberrewards](http://bowl.com/memberrewards).



**XBowling**

Bowl better with in-depth tracking and analysis. Sign up online at [bowl.com/memberrewards](http://bowl.com/memberrewards).

- Track your game scores
- Side by side comparison to another XBowler
- Record scoring percentages such as pocket shots, carry, brooklyn, etc.
- Summarize your scoring stats such as number of opens, strikes, spares, etc.



**BenefitHub**

**REWARD. ENGAGE. ENERGIZE.**

It's what we do for millions of members. BenefitHub offers discounts through a fully customizable online platform. They offer discounts and cash back on hundreds of brands. Visit [bowl.com/memberrewards](http://bowl.com/memberrewards) to see what items are available.



Your go-to online resource for bowling instruction, ideas, and information – a community where dedicated bowlers can come together to engage with their passion, learn how to bowl better, and increase their averages. Our main goal is to help you become a better bowler, and we teach through video. Our instructional bowling videos walk you through the techniques and demonstrations, providing helpful tips and ideas along the way.

Whether you are looking for tips and advice to take your tournament experience to the next level or are new to the sport and eager to learn the fundamentals – we have everything you need. There are no prerequisites. Sign up online at [bowl.com/memberrewards](http://bowl.com/memberrewards).

**Premium subscription includes:**

- Unlimited access to all premium videos
- Step-by-Step tips and techniques
- A video library of professional answers for all of your questions
- Valuable advice and instruction from Team USA Coaches
- Lessons and training to help you achieve your personal best
- 50% discount on all video downloads

**UNITED**



In partnership with the USOC, United Airlines is pleased to provide a travel discount to National Governing Body (NGB) members. USBC members can receive a discount on flights to USBC events. Members in the domestic 50 states may receive a 2-10 percent discount, depending on the booking class.

For reservations, please contact the **United Olympic Desk Mon–Fri, 9–7pm (CT)** at **800-841-0460**. Only specific USBC events will receive the discount. Check back on [bowl.com](http://bowl.com) for the 2017 list of USBC events.



**DELTA**

USBC members can use a special discount code to receive a discount on flights to USBC events. Check back on [bowl.com](http://bowl.com) for the 2017 list of USBC events.

Reservations and ticketing is available via [www.delta.com](http://www.delta.com) or by calling our Delta Meeting Network Reservations at **800-328-1111**. Please note that a Direct Ticketing Charge will apply for booking by phone.

When booking online, select "Advanced Search" and where it has Meeting Event Code, enter the discount code in the box provided on the Search Flight page.



**HAGGAR**  
CLOTHING &

**Official pants provider for the Team USA Men.**

Visit them online at [Haggar.com](http://Haggar.com). Sign up & save 20% of your next purchase.